

BEHAVIORISM AND BEHAVIOR: PHILOSOPHY AND BEHAVIORAL METHODS

Summary

Behavior and behaviorism are concepts often used interchangeably, which is wrong. The aim of this article is a detailed explanation of both concepts and relationship between them. Both terms “behavior” and “behaviorism” refer to the behavior. However, the first means a system of complex behavior of an animal in the response to signals from external environment or from the body interior. While the other one refers to the very strongly developed branch of psychology based

on cause-and-effect behavioral observations limited to the experimental and objectively measurable analysis. There are distinguished methodological behaviorism (Watson), radical behaviorism (Skinner), and philosophical behaviorism, also called logical. Science concerned with the behavior, named ethology, describes various forms of inborn and acquired behavior observed primarily in nature, and also in an experimental space.